Neeraj Malik

Product Designer

With over 7 years of professional expertise, I have adeptly conducted user research and designed interactive product solving real challenges. My passion lies in fostering close collaboration among cross-functional teams in technology, business, and design, delivering exceptional outcome.

Contact

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in neermalik.com

📞 8882937416

Skills

Research: Competitive audit, Focus Groups, Scenario Building, Usability Testing, Surveys, Affinity Diagrams, Story boarding, Depth Interviews

Mapping: User Journey Mapping, Task analysis and Personas, Data visualization

Prototyping: User Flows, Sitemap, Wire framing, Paper prototypes, Digital interactive prototypes.

Others: Design system, Workshop facilitation, Creative strategy, Product management

Tools

Figma, Sketch, Adobe Illustrator, Adobe XD, Microsoft office suite, Google workspace

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Professional development

Google UX Design Professional Certificate

Dec 2022 - May 2023

Completed rigorous training designed for UX designers focusing on topics such as UX research fundamentals, usability study and testing, inclusive design, wire frames, low fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD.
Completed hands-on projects simulating real-world UX design scenarios using holistic design process and developed a portfolio with 4 projects.

Experience

Assistant Manager

ATE Chandra Foundation, Aug 2021 – Sep 2022

- Designed end-to end onboarding process with assessment rubric, templates, program reporting system and dashboards for 7 organizations in Centre of Excellence, reducing onboarding time by 2 months
- Developed the user flow and templates of the grant management system for managing long term impact of grants and tracking the process. Coached 2 team members.

Program Manager

Piramal Foundation, Aug 2019 – Jul 2022

- Designed user-centric coaching and pedagogic products for behavior change and outlined processes for their training and dissemination in 30 Aspirational Districts leading to ~10% improvement in learning outcomes
- Developed and facilitated 20+ trainings with diverse stakeholders to achieve program goals. Coached a team of 6 program leads to design content, tools and framework for large-scale implementation

Program Leader

Piramal Foundation, Jun 2016 – July 2019

- Conducted user research (interviews, survey, focused group) to identify needs and designed customized products for stakeholders in education
- Designed and tested rubric for school development processes in the 'Fellow Journey App', including clear processes, user flow, and impact metrics.

Gandhi Fellow

Kaivalya Education Foundation, Jul 2014 – May 2016

- Assisted 10 Headmasters through workshops and field support in nurturing leadership skills to enhance student learning outcomes, teachers' instructional practices and community ownership

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Education & Learning

Master's in Economics

IGNOU, Delhi | Jul 2020

Master's in Physics

Department of Physics, Delhi University | Jul 2014

Bachelor's in Physics

Hansraj College, Delhi University | Jun 2012

Certfications

UX Design specialization
Google., Jun 2023

Fundamentals of graphic design
Coursera, Oct 2022

Introduction to Human-Centered Design
IDEO, Nov 2022

Designing effective learning experiences
Azim Premji University, May 2018